

***Celebrate the West* Judging and Evaluation Standards and Criteria**

**Introduction**

*Celebrate the West* is a high school visual arts competition hosted by the Western Governors’ Foundation (WGF). It is open to students in the western states and 3 U.S. territories whose Governors participate in the bipartisan Western Governors’ Association (WGA). Entrants will create an original two-dimensional artwork inspired by their state or otherwise evocative of the West.

**Purpose**

This document identifies the evaluation standards and criteria for the artworks submitted to *Celebrate the West*.

**The 2022 judging panel consists of:**

* Jason Situ
* Mark Salinas
* Pamela Kelly
* Ron Canos
* Sharon Rouse

**Judging criteria:**

|  |  |
| --- | --- |
| Criteria | Description |
| Originality | Did the artist produce artwork that breaks or challenges convention?  Did the artist challenge the notion of how particular concepts, ideas themes, and emotions can be expressed? |
| Creativity and Imagination | Is the artwork unique in terms of themes and artistic expression?  Did the artist create something unique, powerful, and innovative? |
| Technical Skill | Did the artist use technique skillfully and effectively to advance an original perspective and/or personal vision?  Did the artist effectively use the medium in a meaningful way that draws the viewer into a sense of awe. |
| Expression of the Western theme | Did the artist successfully capture the western theme in an authentic and appropriate manner? |
| Emergence of Voice and/or Vison | Did the artist successfully present personal voice and/or vision?  Did the artist work with an authentic and unique point of view and style?  Does the artist successfully exhibit meaning, intentionality, and purpose in their artwork? |