

Workforce Development Initiative

Oct. 16-17, 2017
Oklahoma City, Oklahoma



OKLAHOMA WORKSHOP

Skirvin Hilton, Venetian Room

October 16

11:30 am

Lunch

11:45 am

Welcome and Opening Remarks: Oklahoma Governor Mary Fallin
With remarks by **James D. Ogsbury**, Executive Director of WGA and South Dakota **Governor Dennis Daugaard**

12:10 pm

Introduction
Moderator **Richard Laine**, President, DFI Consulting

12:15 pm

Roundtable I: Career Awareness: Engaging Students to Motivate Their Educational Journey to a Career
This session will highlight how two states are using state employment data to identify high-wage, high-demand jobs and then using web-based tools to engage students, make them aware of career opportunities, and help direct them to the education necessary to achieve the job. The session also will include a local, private sector partner working in schools to elevate awareness of emerging jobs in the energy sector.

- **Marcia Hultman**, South Dakota Secretary of Labor & Regulation
- **Cindy Koss**, Deputy Superintendent for Academic Affairs and Planning, Oklahoma State Department of Education
- **Erin Risley-Baird**, Executive Director, Oklahoma Office of Workforce Development
- **Mindy Stitt**, Executive Director, Oklahoma Energy Resources Board

Western Governors' Workforce Development Initiative Oklahoma Workshop

1:45 pm

Break

2:00 pm

Roundtable II: Identifying Credentials of Value: How States and Employers Address the Skills and Credential Gaps

Economic data shows that a relevant workforce credential or postsecondary degree is the “new minimum” for young job-seekers. As states project economic growth in their private and public-sector jobs, they recognize the urgency to fill the gap between the number of young people with a postsecondary credential and the number employers need. This session will share the challenges facing states’ education and training institutions to meet the growing demand for more credentials and degrees and share examples of how states and employers are collaborating to solve the skills and credential gap.

- **Allison Bell**, Director, HCM Strategists
- **Christine Niero**, Vice President, Professional Testing Inc.
- **Roy Swift**, Executive Director, Workcred

3:30 pm

Break

3:45 pm

Roundtable III: Resource Alignment

Governors are working to create the talent pipeline their state’s employers need to thrive and grow their companies. But too often the vision is undermined by budgets, incentives, and other issues that prevent state agencies and the public and private sectors from effectively collaborating. This session will provide examples and lessons from states that are leading the way in realigning resources.

- **Aaron Fichtner**, Commissioner, New Jersey Department of Labor & Workforce Development
- **Nova Gattman**, Legislative Director, Washington Workforce Training & Education Coordinating Board
- **Steve Hendrickson**, Chair, Oklahoma Governor’s Council on Workforce & Economic Development and Director, Government Operations, The Boeing Company

5:15 - 6:15 pm

Reception

October 17

- 7:30 am** **Breakfast**
- 8:15 am** **Keynote: Giving Students Real World Experience - Apprenticeships, Work-Based Learning, and Mentors**
Chauncy Lennon, Managing Director and Head of Workforce Initiatives, Global Philanthropy at JPMorgan Chase
- 8:45 am** **Roundtable IV: Creating Opportunities for Students to Learn at Work**
Work-based and experiential learning opportunities for youth have myriad benefits, including developing soft skills, increasing career awareness, and offering young people the opportunity to earn while they learn. This panel will explore effective work-based learning programs.
- **Kimberlee Carlile**, Director of Industry and Talent Initiatives, Utah Governor's Office of Economic Development
 - **Chauncy Lennon**, Managing Director and Head of Workforce Initiatives, Global Philanthropy at JPMorgan Chase
 - **Natalie Shirley**, Oklahoma Secretary of Education & Workforce Development and President of OSU-OKC
 - **Sean Thurman**, Director of Global Public Policy, Walmart
- 10:15 am** **Break**
- 10:30 am** **Putting the Pieces Together**
Reflecting on lessons learned at this workshop, this session will explore what actions to take -- from Governors to the private sector to education institutions -- to build high-quality, equitable opportunities for young people.
- **Governor Mary Fallin**
 - **Lindel Fields**, Superintendent & CEO, Tri County Tech
 - **Nathaniel Harding**, Chair, Oklahoma Governor's Council on Workforce & Economic Development and Founder & President, Antioch Energy
 - **Jennifer Monies**, Executive Director, Oklahoma Educated Workforce Initiative
- 11:45 am** **Closing Remarks**
- 12:15 pm** **Adjourn**